

The “Digital Inclusion in Europe” Project

A European Initiative to Tackle Digital Inequalities

The Digin Europe project, co-financed by the Interreg Europe programme, brings together six European regions committed to reducing digital disparities. Coordinated by Bordeaux Métropole, the project involves local authorities from Greece, Poland, Spain, Norway and Bosnia and Herzegovina who are working together to devise and pilot sustainable solutions for digital inclusion.

In the context of the ongoing digitalisation of public services and society at large, the partner territories share a common observation: many citizens – particularly the most vulnerable – remain excluded from this transition. Digin Europe seeks to position digital inclusion as a catalyst for empowerment and interregional cooperation.

Objective: Improving Public Policies for Digital Inclusion

The project is built upon a methodology of interregional exchange, aimed at identifying best practices, adapting them locally, and ultimately transforming public policies.

Specifically, it aims to:

- Strengthen access to digital tools and services for all.
- Improve digital mediation schemes for those furthest removed from digital access.
- Mainstream e-inclusion into innovation, health, employment, and education strategies.
- Engage local stakeholders in the co-construction of inclusive policies.

A Field-Based Cooperation Among Six Territories

Participating public authorities:

- **Bordeaux Métropole (France)** – Lead Partner
- **Region of Attica (Greece)**
- **Rzeszów Region (Poland)**

- **Badajoz Provincial Council (Spain)**
- **Vestland County Council (Norway)**
- **Zenica-Doboj Canton (Bosnia and Herzegovina)**

Each territory works on a specific policy instrument related to digital inclusion, tailored to local needs: outreach to new audiences, digital skills for access to employment, health or rights, and support for the most vulnerable communities.

A Peer-Learning Based Approach

The project revolves around six "DiginEurope Weeks" hosted in turn by each partner. Each gathering includes:

- Thematic workshops, interregional learning sessions, and field visits to showcase inspiring practices.
- Joint analysis of public policies with local stakeholder groups (including local authorities, civil society organisations, training operators, public services, etc.).
- Local roadmaps are developed to adapt and embed best practices within each territory.
- A follow-up phase allows partners to observe the tangible effects of policy changes through surveys, feedback sessions, and implementation actions.

Tangible Results for the Territories

- Enhanced inclusion of digitally excluded populations in local strategies.
- New forms of cooperation among institutions, operators and citizens.
- Evolving local policies to embed, enhance or reinvent digital inclusion.
- Consolidated knowledge and capitalisation at the European level.

A European Momentum for Inclusion

Digin Europe showcases the ability of European territories to collaborate on a shared challenge: ensuring a fair, inclusive and sustainable digital transition.

The project runs from May 2025 to July 2029, with a total budget of €1.47 million, funded by the European Union through the Interreg Europe programme.

Contacts			
Anna	Lebey	:	a.lebey@bordeaux-metropole.fr
Adèle	Gouguet		a.gouguet@bordeaux-metropole.fr
Louise Prouteau	l.prouteau@bordeaux-metropole.fr		