

**Interreg  
Europe**



Co-funded by  
the European Union

**Digin Europe**

**DIGIN EUROPE**

**Digital Inclusion in Europe**



# Key Figures

6  
Partners

€  
1.01 M  
EU  
Funding

May 2025  
-  
July 2029



# A European initiative to tackle digital inequalities

*In 2024, almost 1 out of 2 EU citizens lacked basic digital skills. For them accessing online banking, filling administrative e-forms, or simply using a computer becomes a challenge.*

In the context of the ongoing digitalisation of public services and society at large, the partner territories share a common observation: **many citizens** – particularly the most vulnerable – **remain excluded** from this transition.

Coordinated by Bordeaux Métropole, the project involves **six local authorities** from Greece, Poland, Spain, Norway and Bosnia and Herzegovina who are **committed to reducing digital disparities** and working together to **pilot sustainable solutions for digital inclusion**.

# Objective: improving public policies for digital inclusion



The project is built upon a methodology of **interregional exchange**, aimed at identifying **best practices**, adapting them locally, and ultimately transforming public policies.

Specifically, it aims to:

- **Strengthen access to digital tools** and services for all.
- **Improve digital mediation schemes** for those furthest removed from digital access.
- **Mainstream e-inclusion** into innovation, health, employment, and education strategies.
- **Engage local stakeholders** in the co-construction of inclusive policies.

# A peer-learning based approach

The project revolves around six "DiginEurope Weeks" hosted in turn by each partner. Each gathering includes:



Thematic workshops, interregional learning sessions, and field visits to showcase inspiring practices.



Joint analysis of public policies with local stakeholder groups (including local authorities, civil society organisations, training operators, public services, etc.).



Local roadmaps are developed to adapt and embed best practices within each territory.



A follow-up phase allows partners to observe the tangible effects of policy changes through surveys, feedback sessions, and implementation actions.

# Tangible results for the territories

Digin Europe is working on **improving the digital inclusion policies** on the partner's territories in order to:

- **Reach** new target groups who are **currently excluded** from digital services.
- Make sure **vulnerable populations** like elderly people and low-income individuals **can fully participate in the digital world**.
- Enhance access to **entrepreneurship, labour market** and **social services** (education, welfare, e-health...).
- Recognise that being **digitally included is essential for being socially included**.



# Questions? Contact the team!

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*ensuring a fair, inclusive and sustainable digital transition*