Bordeaux Aeroparc Operation of Metropolitan Interest (OIM)
An example of a great scale innovative project
1 Operation of National Interest (OIN) and 2 Operations of Metropolitan Interest (OIM)

**OIM Bordeaux Aeroparc**
- 2,500 hectares
- 400 hectares to be developed
- Airport (6 million pax)
- 40,000 jobs
- Aeronautics cluster

**New Public Transport**
- Bordeaux-Airport tram line
- West ring-road rapid-transit bus
- Bordeaux-Gradignan line

**OIM Bordeaux Inno Campus**
- 1,350 hectares
- 210 hectares to be developed
- Campus and University Hospital
- 40,000 jobs
- Health, lasers and biotech cluster

**Bordeaux-Euratlanicte OIN**
- 470 hectares
- 200 hectares to be developed
- High-speed rail station (19 million pax)
- Upper tertiary sector cluster
Bordeaux Aeroparc OIM genesis

Large scale available floor space, with direct access to airport runways
+ 7 major industrial companies in the ASD sector
  + 110 ASD skilled sub-contractors
  = Aeroparc
    (guide map, economic activity)
    ↓ Bordeaux Aeroparc OIM
(aeroparc + real estate offices + French Air Force + recreational and sport facilities, etc.)
Bordeaux Métropole, 3 municipalities
Bordeaux Aeroparc OIM authorities

Bordeaux Métropole Project Committee (4 vice-chairmen + 3 mayors)

Bordeaux métropole and towns project team (around a dozen people with complementary expertise)

Strategy Committee (Bordeaux Métropole elected representatives, Prefect, Regional council chairman, Airport, French Air Force Base, Dassault, Thalès, Ariane Group, economic and innovation clusters)
Economic assets
• World-leading industrial groups in the ASD sector including aircraft maintenance, skilled subcontractors, innovative SMEs, start-up and technology transfer support structures
• An international airport with mainly public capital

High-quality services and environment
International airport, close to the ocean and Bay of Arcachon, over 550 hectares of natural spaces, 2 recreation centers, 2 shopping malls nearby
Main features

A project devoted to economic activity, in 3 towns

Property programme equivalent to half that of Euratlantique OIN: complementary to other priority economic sites

10% contribution to the 100,000 jobs to be created in the Metropolis

700,000 m² for industries and crafts, with priority given to the aeronautics-space-defence branch of excellence (without exclusivity)
OIM Bordeaux-Aeroparc 2 sides

Large scale infrastructure projects

Massive public investments: 130 M€ (tram+rapid transit bus+public spaces)
Around 35 private and public new attractive business districts

“hard”

Economic development

Organisation and deployment of the existing ecosystem
Mutual acquaintanceship of businesses
Provision of metropolitan land for business experiments
Association of businesses with the project

“soft”
Bordeaux Aeroparc OIM consultation of the employees and businesses
OIM Bordeaux-Aeroparc: 2 ambitions to gather in favour of businesses

- Economic development
- Ecological preservation

unique working environment, in a flourishing natural landscape
Contributing to the national and international attractiveness of the metropolis, by making its strategic territorial assets highly visible.

Bordeaux: not just wine but also aeronautics, a future air and space museum (Tarmaq project)?

A territory that creates value and drives the whole Metropolis: experimentation and innovation.

France’s first bus corridor open to carpooling.

Environmental experiments with the metropolitan State Pact.
Bordeaux Aeroparc OIM tomorrow

Road access
• 2016: ring-road widened to 2x3 lanes
• new roads for access to businesses

Property programme and employment
• • 400 hectares to be developed
• +900,000 m² floor area produced
• • +10,000 jobs

Public transport
• 2020: 35 mins from the city centre
• 2019: 35 mins from Bordeaux rail station